

Job Title: Senior Data Analyst

Company: Kairos Ethical Marketing Solutions

Workplace Type: Remote

Employee Location: Philippines

Job type: Full-time

Job Description:

 **Senior Data Analyst: Transform Marketing Data into Actionable Insights**

 **Philippines | 100% Remote | Global Digital Marketing Team**

If you're a data-driven professional who loves turning complex marketing metrics into clear ROI insights, this role is for you.

We're looking for a **Senior Data Analyst** who thrives on clarity, accuracy, and making data actionable. Someone who can dig into multi-channel performance, forecast outcomes, and automate reporting processes with precision.

Why You'll Love This Role

We need someone who can make sense of it all and provide insights that drive real results.

- ✓ **Impactful Work:** Your analysis informs strategic decisions across multiple channels (affiliate, email, native, display)
- ✓ **Modern Tools:** Work with Looker Studio, DOMO, SQL, Excel/Sheets, pixel/tag managers, and Marketing BI systems
- ✓ **Collaboration:** Partner with Marketing, BI, and Performance teams to optimize campaigns and processes

What You'll Do

- Analyze multi-channel marketing performance and uncover actionable insights
- Build ROI models, forecasts, and optimization recommendations
- Create automated dashboards and client-ready reports
- Reconcile data and ensure accuracy across systems
- Collaborate cross-functionally with Marketing and BI teams
- Automate processes to eliminate repetitive manual work

🎯 Are You the One?

- 4+ years of experience in digital marketing analytics
- Strong understanding of CPA, CPC, CPM, ROAS, CR metrics
- Advanced Excel or Google Sheets skills
- Experience with Looker Studio or DOMO
- Familiarity with SQL and pixel/tag managers
- Experience with [Impact.com](https://www.impact.com), ad platforms, or email tools is a plus
- Ability to tell a clear, compelling story with complex data

✨ Why You'll Love Working Here

- **100% remote** - Work from anywhere in the Philippines
- **Data that drives impact** - Your work shapes strategy, not just reports, leadership relies on your insights to guide spend and growth
- **Modern tools** -Use analytics tools like Looker Studio, DOMO, SQL, and tracking systems everyday
- **Performance-focused team** - Join a digital marketing team that values accuracy, clarity, and smart problem solving
- **Long-term role stability** - Work in a structured, process-driven environment

✉️ Ready to do work that actually matters?

Send your application to eems@kairos.business